

GIGARTS 2018

2nd European Multidisciplinary Conference on
Global Internet Governance: Actors, Regulations, Transactions & Strategies

Overcoming Inequalities in Internet Governance: framing digital policy capacity building strategies

26-27 April 2018

Centre for Internet and Global Politics / School of Law and Politics
Cardiff University



In partnership with



Program Chair:
Program Committee:

Andrea Calderaro
William J. Drake, Marianne Franklin, Katharina Höne, Nanette S.
Levinson, Robin Mansell, Meryem Marzouki, Ben Wagner

Program

Day 1 - Thursday 26 April 2018

8.45 - 9.15 **Registration**

9.15 - 9.30 **Welcome Session**

Andrea Calderaro (CIGP / Cardiff University)

9.30 - 11.00 **Session 1 - Inequalities in Internet Governance**

Chair: *Meryem Marzouki (CNRS France)*

Global Informal Governance, Non-State Actors, and Models of National Policy-Making: Explaining Standard Developing Organisation (SDO) Decisions Through Multiple Streams

Alison Harcourt (Exeter University)

Lost in (IANA) Transition: Inequalities and Discursive Struggles Within The "Global Multistakeholder Community"

Mauro Santaniello, Francesco Amoretti and Nicola Palladino (University of Salerno)

Participation Matters: Potential Effects of the IGF on Internet Governance Capacity Building

Dmitry Epstein (University of Illinois) and Brandie Nonnecke (UC Berkeley)

Towards a New Tech Meritocracy? World Society, Technological Capacity and Participation in Global Internet Governance

Thomas Winzen and David Weyrauch (University of Mannheim)

11.00 - 11.30 **Coffee Break**

11.30 - 13.00 **Session 2 - Cyber Capacity Building: Security**

Chair: *Robin Mansell (London School of Economics)*

Cyber Security Capacity Building: Strengthening Policy Advice

Madeline Carr and Alex Chung (University College London), Atif Hussain and Siraj Shaikh (Coventry University)

Cyber Security a Shared Responsibility? The Role and Likelihood of Public Private Partnerships in National Cyber-Security Strategies as a Capacity Building Tool of Power Politics

Madeleine Myatt and Detlef Sack (Bielefeld University)

Cyber Security Strategies: a Comparative Analysis

Domenico Fracchiolla (LUISS University) and Mara Morini (University of Genova)

The Necessity and Pitfalls of Cybersecurity Capacity Building for Norm Development in Cyberspace

Zine Homburger (Leiden University)

13.00 - 14.30 **Lunch Break**

14.30 - 15.30 Roundtable: Politics and Policy of Cyber Capacity Building

Chair: *Andrea Calderaro (CIGP / Cardiff University)*

The cyber dimension is increasingly central in foreign policy, and discussions around how to develop a sustainable internet infrastructure have become key to regulatory strategies at the transnational and national level. New levels of connectivity are welcomed as opportunities, but also increase vulnerability from a security and human rights perspective. Therefore, there is a growing demand to securitize connectivity, which is at the center of urgent demands to develop cyber capacity across actors, newly connected countries and beyond. CCB Strategies will be discussed by:

- *Panagiota-Nayia Barmaliou (European Commission, DG Int. Cooperation & Dev.)*
- *Robert Collett (UK Cabinet, Foreign and Commonwealth Office)*
- *Emily Taylor (Chatham House)*
- *Helani Galpaya (LIRNEasia)*

15.30 - 16.00 Coffee Break

16.00 - 17.30 Session 3 - Cyber Capacity Building: Human Rights

Chair: *Katharina Höne (DiploFoundation)*

The Repressive Potentials of Social Media Regulation: a Warning From Turkey To the World

Sefa Ozalp, Chiara Poletti and Daniel Gray (Cardiff University)

Content Control Contestations: Why Authoritarian States Challenge the Internet Freedom Norm

Daniëlle Flonk (Hertie School of Governance)

Two Generations of Online Speech Controls in Russia: from Filtering and Blocking to Creating a Copy of the National Internet Infrastructure?

Ljudmila Sivets (University of Turku)

Who Owns the Internet, and Why Does it Matter? An Analysis of ISP Ownership in Africa

Tina Freyburg, Lisa Garbe and Veronique Wavre (University of St. Gallen)

18.00 – 18:30 Key Note Speech at the Wales National Museum

The Internet and the Museum: Who decides?

Professor *JP Singh (University of Edinburgh)*

Both Internet and museum governance debates are filled with the who, what, and how of participatory practices. This keynote draws parallels and contrasts between ICTs and patrimonial practices.

18.30 – 20.00 Conference's Reception

Day 2 – Friday 27th April

9:00 – 9.30 UNESCO's "Internet Universality Indicators"

Chair: *Xianhong Hu (UNESCO)*

- *Andrea Calderaro (CIGP / Cardiff University)*
- *Robin Mansell (London School of Economics)*
- *Meryem Marzouki (CNRS France)*

9.30 – 11.00 Session 4 - Cyber Capacity Building: Economy and Trade

Chair: *William Drake (University of Zurich)*

WTO Digital Trade Discussions: Identifying the Way Forward

Marilia Maciel, Jovan Kurbalija and Roxana Radu (DiploFoundation)

Data Flows & National Security: a Conceptual Framework to Assess Restrictions on Data Flows Under GATS Security Exception

Martina Francesca Ferracane (Hamburg University)

The International Political Economy of Digital Catching-Up: New Trade Agreements and Digital Latecomers

Shamel Azmeb (University of Bath), Christopher Foster and Jaime Echávarri Valdez (University of Sheffield)

11:00 – 11.30 Coffee Break

11.30 – 12.30 Roundtable: Power Struggles in Internet Governance

Chair: *Andrea Calderaro (CIGP / Cardiff University)*

Discussions on how to enhance inclusiveness in digital policies decision making processes has been at the centre of internet governance debate since its origins. Enhanced connectivity has however made it even more pressing that newly connected actors are represented in the debate. As a result, there is an increasing need to expose existing forms of inequalities and understand how they impact on agenda setting and decision making capacities. Discussions on internet governance inequalities and strategies to overcome this gap will benefit from the contribution from:

- *Marilia Maciel (DiploFoundation / Global Commission on the Stability of Cyberspace)*
- *Andrea Beccalli (ICANN)*
- *Mike Nxele (UN International Telecommunication Union - ITU)*
- *Xianhong Hu (UNESCO)*

12.30 – 14.00 Lunch Break

14.00 – 15:30 Session 5 – Identifying the gaps: Actors, Diplomacy, and Regulation

Chair: *Emiliano Trerè (Cardiff University)*

Big Data – Big Capacity Gaps? Towards Capacity Building for Big Data in Diplomacy and Development Cooperation in the Context of Small and Developing Countries

Katharina Höne (DiploFoundation)

Artificial Limitations and Meaningful Access: How Artificial Limitations on the Internet Affect Digital Inequalities

Massimo Ragnedda and Hanna Kreitem (Northumbria University)

Who direct Social Media governance? An empirical study of actors performing the controversy around Social Media and content regulation

Chiara Poletti (Cardiff University)

15:30

Concluding Remarks