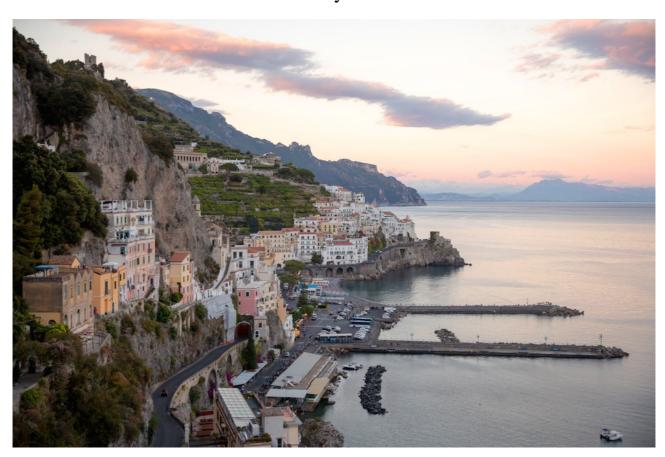The Third European Multidisciplinary Conference
on Global Internet Governance Actors, Regulations,
Transactions and Strategies
GIG-ARTS 2019 - 16-17 May 2019, Salerno

Europe as a Global Player
in Internet Governance

Internet & Communication Policy Centre
Department of Political and Social Studies
University of Salerno

In partnership with:

PROGRAM

DAY 1 – Thursday 16 May 2019

08:30-09:00   Registration

09:00-09:30   Welcome Session
Marija Gabriel - European Commissioner for Digital Economy and Society (video)
Aurelio Tommasetti – Chancellor of the University of Salerno
Gennaro Iorio – Head of Department of Political and Social Studies
Virgilio D'Antonio - Head of Department of Political and Communication Sciences
Francesco Amoretti & Mauro Santaniello – GIG-ARTS 2019 General Chairs

09:30–11:00   **Paper Session 1: Europe as a Global Normative Power**
Chair: Meryem Marzouki (CNRS & Sorbonne Université, France)
Discussant: Claudia Padovani (Università degli Studi di Padova, Italy)

Exporting Rule of Law on the Internet: Europe's Potential as a Norm Entrepreneur in Global Internet Governance
Matthias C. Kettemann (Leibniz Institut for Media Research | Hans-Bredow-Institut, Hamburg, Germany), Wolfgang Kleinwächter (Aarhus University, Germany) and Max Senges (Stanford University and Google Germany)

Between Business as Usual and Decisive Norm Promotion. The EU's divergent reactions to the Snowden revelations in Cybersecurity and Data Protection
Wolf J. Schünemann and Stefan Steiger (Hildesheim University, Germany)

The Role of 'Europe' in the Invention of Global Media Governance
Anthony Löwstedt (Webster Vienna Private University, Austria)

European Perspectives on Legitimacy in ICANN
Hortense Jongen and Jan Aart Scholte (University of Gothenburg, Sweden)

11:00-11:30   Coffee Break

11:30-13:00   **Paper Session 2: The Manufacture of EU Law and Policies**
Chair: Virgilio D'Antonio (University of Salerno, Italy)
Discussant: Jamal Shahin (VUB, Belgium & University of Amsterdam, The Netherlands)

When EU governments legislate on the future of the Internet: comparative study of the preferences and bargaining satisfaction of member states in the Council of the EU
Clément Perarnaud (University Pompeu Fabra, Spain)

The role of experts groups and epistemic communities in EU Internet-related policy-making: an exploratory inquiry.
Nicola Palladino (University of Salerno, Italy)

Power to the people? Evaluating citizen participation in EU online copyright policy
Agnieszka Vetulani Cegiel (Adam Mickiewicz University in Poznan, Poland) and Trisha Meyer (Vrije Universiteit Brussel, Belgium)

Network Neutrality in the European Union - A Policy Process Analysis
Stefan Gadringer (University of Salzburg, Austria)

13:00-14:30   Lunch Break

14:30-15:30 **Multistakeholder Roundtable**
Towards a turn to regulation in the European Internet governance?
Moderator: Mauro Santaniello (University of Salerno)
Participants:
Andrea Beccalli (ICANN, Director Stakeholder Engagement Europe)
Guy Berger (UNESCO, Director Freedom of Expression and Media Development)
Pierfrancesco Fasano (MFSD Domain Name Dispute Resolution Centre)
Antonio Nicita (AGCOM/BEREC, Commissioner for Infrastructure and Networks)
Max Senges (GOOGLE Germany)
Giacomo Stucchi (COPASIR, Past President)

15:30-16:00 Coffee Break

16:00-17:30 **Paper Session 3: European Cybersecurity Strategies and Perspectives**
Chair: Jan Aart Scholte (University of Gothenburg, Sweden)
Discussants: William J. Drake (University of Zurich, Switzerland), Lorenzo Pupillo (Centre for European Policy Studies, Belgium),

Cyber Security and the constitutive Role of Security Cultures: A Framework of Global Cyber Security Cultures
Madeleine Myatt (University of Bielefeld, Germany) and Domenico Fracchiolla (LUISS University, Italy)

EU Cyber Diplomacy: the EU as an emerging global Cybersecurity actor
Andrea Calderaro (Cardiff University, United Kingdom)

Grappling with Multilevel Governance & Global Idea Flow: The European Union & The Internet Governance Forum's Best Practice Forum on Cyber-security
Nanette Levinson (American University, United States of America)

Networks of Cooperation and Trust: An analysis of Incident Response in the EU
Louise Marie Hurel (Igarapé Institute, United Kingdom)

17:30-18:00 Transfer to Salerno city

19:00-20:00 **Keynote Speech** @ Provincial Archeological Museum of Salerno
Robin Mansell (London School of Economics, United Kingdom)
Digital Platform Policy: Is EU policy leadership tackling platform power?
Chair: Francesco Amoretti (University of Salerno, Italy)

20:00-22:00 **Social event** @ Provincial Archeological Museum of Salerno

DAY 2 – Friday 17 May 2019

09:30–11:00 **Paper Session 4: The Political Economy of Internet Governance in Europe**
Chair: Michèle Rioux (Université du Québec à Montréal, Canada)
Discussants: Eric Brousseau (Université Paris Dauphine, France), Adriano Cozzolino (Università L'Orientale, Italy)

Regulating the European Data-Driven Economy: A Case Study on the General Data Protection Regulation
Moritz Laurer (CARSA - Innovation and Technology Consultancy, Germany) and Timo Seidl (European University Institute, Italy)

Governing Mobile Internet Communication: The EU, Private Technical Standards Making and the Pursuit of Co-Existence in Unlicensed Spectrum
Seamus Simpson (University of Salford, United Kingdom) and Imir Rashid (University of Exeter, United Kingdom)

The Digital Single Market and the commodification of cultural policy. The case of

the European copyright reform (2014-2018)
Céleste Bonnamy (Université Libre de Bruxelles, Belgium & Université Paris 1 Panthéon-Sorbonne, France)

Governing political platforms, a case on the French Digital Council and a start-up
Maud Bernisson (Karlstad University, Sweden)

11:00-11:30   Coffee Break

11:30-13:00   **Paper Session 5: European Democratic Values and Sovereignty**
Chair: Yves Schemeil (Sciences Po Grenoble, France)
Discussants: Nicola Palladino (University of Salerno), Domenico Fracchiolla (LUISS University, Italy)

Going Back and Forth: Re-Nationalization of Internet Governance or Further European Push for Internationalization?
Rolf H. Weber (University of Zurich, Switzerland)

The Power of Networks: Institutionalization and Mobilization in European and Transnational Digital Constitutionalism
Dennis Redeker (Jacobs University Bremen, Germany)

Populism and EU policy: the battleground of copyright
Giuseppe Micciarelli (University of Salerno, Italy) and Maria Francesca De Tullio (University of Naples Federico II, Italy)

ODR and European courts. risks and opportunities in terms of equal access to justice and due process of law
Letizia Mingardo (University of Padova, Italy)

13:00-14:30   Lunch Break

14:30-16:00   **Paper Session 6: Data Protection, Privacy and Security in Comparative Perspectives**
Chair: Nanette S. Levinson (American University Washington DC, USA)
Discussants: Andrea Calderaro (Cardiff University, United Kingdom), Giuseppe Micciarelli (University of Salerno, Italy)

The Russian Cybersecurity Strategy in Comparative Perspective
Mara Morini (University of Genoa, Italy)

Mapping the Right to be Forgotten in the territory of Freedom of Expression. A review of International and Domestic Case law
Ana Azurmendi (University of Navarra, Spain)

The Common Goods of Privacy and Data Governance
Anke Obendiek, (Hertie School of Governance, Germany)

Europe's global blockchain leadership: strategies and conceptual framework
Marco Crepaldi (University of Turin, Italy)

16:00-16:30   **Concluding Remarks**

THEME RATIONALE

Although to varying degrees of autonomy, awareness, and effectiveness over time and issues, European institutions have been engaged in internet governance and policy-making since at least two decades. Both the European Union and Europe as a region have generally played a crucial role in shaping the governance of the internet, at the global, regional and national levels.

From a geopolitical perspective, the EU has been one of the early actors advocating for the internationalisation of the DNS system and, more generally, for the enhancement of the multi-stakeholder governance model. From a normative point of view, EU institutions as well as Member States have deeply affected highly sensitive internet-related issues, such as privacy and data protection, digital market competition, consumers' rights, copyright, e-commerce, content regulation, the right to be forgotten, etc. On the institutional level, some of the most interesting cases of recent constituent policies have emerged from the European Union, leading to the establishment of new agencies such as the European Network and Information Security Agency (ENISA) and the European Data Protection Board (EDPB). Beyond the EU, some European intergovernmental organisations, such as the Council of Europe (CoE), have developed structured initiatives to uphold human rights, democracy and the rule of law on internet governance issues. Further, a number of European initiatives, such as the European Dialogue on internet Governance (EuroDIG) and the Global internet Policy Observatory (GIPO), have facilitated the transfer of ideas, knowledge, policies and institutional arrangements towards other countries and geographic areas. Finally, European NGOs as well as some European internet companies are currently advancing alternative visions and values about the internet and its governance, enriching the set of internet governance approaches as well as available design options.

The third edition of the European Multidisciplinary Conference on Global Internet Governance Actors, Regulations, Transactions and Strategies (GIG-ARTS 2019), will be held exactly twenty years after the entry into force of the Amsterdam Treaty and ten years after the Lisbon Treaty, which are milestones in the history of the European integration process, preparing the EU for enlargement and further deepening of competences, and reinforcing the centrality of democratic principles and the protection of fundamental rights as the Union's foundation.

After having addressed "Global Internet Governance as a Diplomacy Issue" at its first edition held in Paris in 2017, and "Inequalities in Internet Governance" at the second edition held in Cardiff in 2018, the 2019 GIG-ARTS conference will explore the role of Europe in the global governance of the internet. In particular, the conference will focus on challenges and opportunities, as well as strengths and weaknesses, of European approaches to internet governance and policy-making.

GIG-ARTS 2019 Committees

General Chairs
  Francesco Amoretti and Mauro Santaniello
  Internet & Communication Policy Centre
  Department of Political and Social Studies, University of Salerno, Italy

Scientific Program Committee
  Eric Brousseau (Université Paris Dauphine, France)
  Andrea Calderaro (Cardiff University, United Kingdom)
  George Christou (University of Warwick, United Kingdom)
  William J. Drake (University of Zurich, Switzerland)
  Nanette S. Levinson (American University Washington DC, USA)
  Robin Mansell (London School of Economics, United Kingdom)
  Meryem Marzouki (CNRS and Sorbonne Université, France)
  Teresa Numerico (Università di Roma 3, Italy)
  Claudia Padovani (Università degli Studi di Padova, Italy)
  Elena Pavan (Università di Trento, Italy)
  Lorenzo Pupillo (Centre for European Policy Studies, Belgium)
  Michèle Rioux (Université du Québec à Montréal, Canada)
  Katharine Sarikakis (University of Vienna, Austria)
  Yves Schemeil (Sciences Po Grenoble, France)
  Jan Aart Scholte (University of Gothenburg, Sweden)
  Jamal Shahin (VUB, Belgium & University of Amsterdam, The Netherlands)
  Michele Sorice (LUISS University, Italy)
  Joris van Hoboken (VUB, Belgium & University of Amsterdam, The Netherlands)

Organizing Committee at University of Salerno
  Maria Carmela Catone, Virgilio D'Antonio, Paolo Diana, Domenico Fracchiolla, Gennaro Iorio,
  Stefania Leone, Michele Nino, Nicola Palladino, Massimo Pendenza, Diana Salzano

Venue
  The conference will be held at the University of Salerno, on the campus of Fisciano, a few
  kilometres from the Amalfi Coast.
  More details on the conference venue, transportation, and hotels nearby available at:
  http://events.gig-arts.eu/venue

Conference Registration and Fees
  Registration fees are 100 € for regular participants and 50 € for students showing proof of status.
  The conference fees include a participant kit as well as coffee breaks and meals.
  Details on registration process available at: http://events.gig-arts.eu/registration

GIG-ARTS 2019 Communication Details
  -       Conference Website: events.gig-arts.eu
  -       Email for information: events@gig-arts.eu
  -       Twitter: @GigArtsEU - Hashtag: #GIGARTS19
  -       Mailing list for updates: http://tinyurl.com/yc7rvxm4
  -       University of Salerno - Internet & Communication Policy Centre:
          http://www.internetpolicyresearch.eu

Cover photo courtesy of JoAnne Barbara Dunn