

Research, the doctorate, and the life of researchers

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WHAT IS RESEARCH?

A definition

- “Research is an **organized** and **systematic** way of **finding answers to questions**”

http://linguistics.byu.edu/faculty/henrichsenl/researchmethods/RM_I_01.html

- In everyday life, this includes
 - Reading a factual book of any sort is a kind of research
 - Surfing the internet or watching the news is also a type of research

In science

- Goal
 - Create knowledge
 - Discovery
- Strict protocols and long established rules
 - Structure
 - Formalism

Why practice CS as science?

- Scientific practice provides a limited type of external verification that grounds our work in something other than mere consensual hallucination
- Scientific practice enables more rapid progress toward things we wish to produce
 - Explanations — *How does that IR system work? Why did the Internet behave in that way?*
 - Guidance — *What should we do if we want our data center to have a higher percentage of uptime?*
 - Technologies — *How can we build a better integrated development environment? What networking protocol offers the highest performance for real P2P networks?*

DOING RESEARCH IN CS

Construct an algorithm or system

- Much of what we think of as “doing computer science” is about building the infrastructure to do computer science
- Examples include building new...
 - Compilers
 - Garbage collectors
 - Networking protocols
 - Machine learning algorithms
- But, of course, this isn't everything we do (or should do)...

The kinds of things CS researchers do

- Design an algorithm
- Design an experiment
- Run an experiment
- Gather data
- Identify an existence proof
- Make a conjecture
- Devise a research question
- Construct a theoretical proof
- Find flaws in previous experiment
- Identify an important exception to a theory
- Construct a general theory
- Use a theory to explain an observation
- Compare results from theory and experiment
- Devise a new measurement or technique
- Unify disparate theories
- Establish a relationship between variables

Identify a research question

- Identify a research question about which a hypothesis can be formulated
- These hypotheses are typically about
 - Algorithms
 - Tasks, or
 - Environments
- Questions about
 - Individual elements (e.g., existence proofs)
 - How changes in one element affect another
 - Comparisons of two more elements holding others constant
- Often iterative and done by multiple researchers

**DO YOU WANT TO DO A
DOCTORATE?**

What is a doctorate?

- A *long, in depth* research exploration of *one* topic
 - Long = three years in France (around 6 years in US)
 - In depth = you will be the world expert or close to it in your particular area
 - One = typically be working on only one narrow problem

Very different than taking classes!

In class

- Homeworks have known answers
- Techniques for solving problems introduced in class
- Professor pick problems
- Close guidance: grades, professor tells you what to do next

In research

- Problems may not be solvable
- Invent techniques to solve problems
- You pick problems
- Some help from advisor, but need to be self-motivated and pro-active

Think about life after doctorate

Academia

- Teaching schools
- Research-I schools
- Research institutes
 - In France, INRIA, CNRS
- Big vs. small; public vs. private
- Country?
- Do you love (or at least like) to teach? students?

Industry

- Many different types of industry settings
 - Startup
 - “Big industry”
 - Research labs

Academia: Research universities/ institutes

- Doing research on anything you like
- Working with graduate students
- Teaching classes
 - Amount of teaching depends on country
- Applying for grants
- Flying around to work with other researchers and to give talks on your research
- Doing service for your department
- Doing service for the community
 - Reviewing papers, organizing conferences

Academia: Teaching schools

- Teaching lots of classes
- Doing service for your department
- Occasionally advising undergraduates on undergraduate research, or doing a little of your own research

Industry: Research labs

- Doing research
 - Always need to be useful for company
- Working with other people in the company
 - Could also have students as interns
- Traveling around a little to give talks and work with others
- Doing service for the community
 - Reviewing papers, organizing conferences

Importance of each of these tasks depends on the company (more R or more D)

Should you get a doctorate?

- Evaluate
 - What type of career do you want?
 - Do you have the elements (personality, drive, passion) to succeed?
 - Is this the best use of your time?
- If not, it is OK to leave
 - At any time
- If so, optimize your decisions (life, career, research choices) around making the most of it
 - If you're going to “half ass” it, why bother?

If you decide to get a doctorate...

- A successful career
 - Ability to have real impact
 - A lifetime of learning and advancement of knowledge
 - A job you love
 - Freedom: much less structure than other jobs
 - Many people are not so lucky
- High-quality research
 - You will be evaluated on your publication record and contributions to science, not on your dissertation
 - You have an opportunity to fundamentally change the world we live in. Dissertation is a minimal requirement...think BIG!

HOW TO DO GOOD RESEARCH?

“A successful person isn’t necessarily better than her less successful peers at solving problems; her pattern-recognition facilities have just learned what problems are worth solving.”

– *Ray Kurzweil*

Factors to consider

- Importance
 - How important is the research topic within the larger research and application community?
- State of knowledge
 - What do we know already? What is the position of the research with respect to “the frontier”?
- Unique competence
 - Are you uniquely qualified to address this research? What is your “secret weapon”?
- Interest
 - How much does this research problem interest you personally? Do you have a passion for this problem?

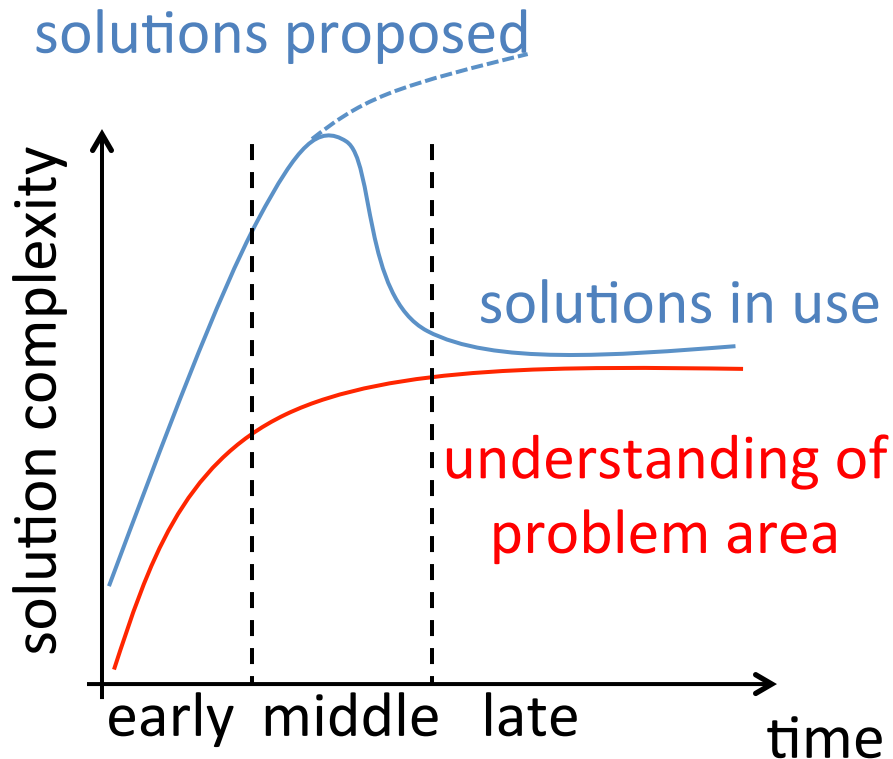
Assessing importance

- Audience
 - Who will care about the answer?
- Impact
 - Will different answers change...
 - ...what research gets done next?
 - ...what is done by practitioners?
- Longevity
 - How long will the answer be relevant and important?

Choosing a research problem

- Pick your problems carefully!
 - what's the fundamental issue you're solving?
 - will the problem be of interest five, ten years from now?
 - focus on fundamentals in a world with an increasingly short attention span
- Avoid crowded areas
 - unless you have a unique talent, viewpoint
 - low-hanging fruit has been picked
 - researchers working on “next big thing” are not in the crowd

Complexity of solutions



- complexity, sophistication are themselves not of interest (except to purist)
 - means, not an end
 - how is the “story” changed in the end?

Avoid point solutions



- Insights that cut across solution space vs. point solution
- what broader conclusions can be drawn from your work?

Be thorough

- Always begin with a literature survey
- Start with the smallest non-trivial instance
- Learn as you go
- Prepare to change
- Crystallize solutions
- Keep an eye open for the unexpected
- Carry a notebook

Be part of a community of scholars

- Meet people, listen, collaborate
 - Good students, colleagues, friends
- Approach, talk with people
- Interactions with peer students
 - research discussions
 - paper presentations
 - practice talks
 -

Homework

- Select one paper from a conference/journal
 - This paper should guide your selection of your project's topic
 - List of conferences in networking with some statistics
 - <http://www.cs.ucsb.edu/~almeroth/conf/stats/>
- One-page write up with two parts
 1. How did you select this paper and why?
 - Detail your process for selecting paper
 - Explain why you find it interesting
 - How this paper inspire your project topic
 2. Short description of your project topic
- Submit your homework at
 - <https://tibre.lip6.fr/hotcrp/method3-1>

Recommended reading

- Loehle, C. (1990). A guide to increasing creativity in research - inspiration or perspiration? *Bioscience* 40:123-9
 - http://limnology.wisc.edu/courses/zoo955/Fall2005/publications/Wk04_Research/Loehle_1990_Guide_to_Creativity.pdf

Reading for the next weeks

- V. Paxson, “End-to-End Routing Behavior in the Internet.” *IEEE/ACM Transactions on Networking*, Vol.5, No.5, pp. 601-615, October 1997.
 - <http://conferences.sigcomm.org/sigcomm/1996/papers/paxson.pdf>

If you want to learn more...

- Oliver, J. (1991). *The Incomplete Guide to the Art of Discovery*. Columbia University Press. 0-231-07620-7.
 - PDF available at: <http://kdl.cs.umass.edu/courses/rmcs/index.html>
- D. Patterson, “How to Have a Bad Career In Research/Academia”
 - Slides available at: <http://www.cs.berkeley.edu/~pattrsn/talks/nontech.html>