

# PRESENTATION TECHNIQUES

Methodology for Research in Networking

**M2 – Networking**

Sorbonne Université



2021-2022

**MANY PEOPLE DID THE  
WORK FOR US**

Filtres ▾

395 000 résultats environ



### Killer Presentation Skills

de J Douglas Jefferys

il y a 8 ans • 2 058 892 vues

This 7-minute feature is a trailer to PublicSpeakingSkills.com's still hot selling DVD, 90 Minutes to Killer Presentation Skills.



### Business Presentation Tips - The Top 8 Business Presentation Skills

de Rule The Room

il y a 2 ans • 124 926 vues

<http://www.ruletheroom.com/udemy-money-making-presentations> Learn business presentation tips you've never seen before in ...

HD

**5 Step Formula**  
To Deliver  
**A Killer Presentation Opener**



### How to Do a Presentation - 5 Steps to a Killer Opener

de Rule The Room

il y a 2 ans • 945 985 vues

Read The Book: <http://ruletheroom.com/rule-the-room-book> or Watch Rule The Room's public speaking and presentation skills ...

HD CC

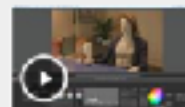


SMOKE - The Convenient Truth [1st place Worlds Best Presentation Contest] by Empowered Presentations

1,850,876  
VUES

Recommandé

More from this author



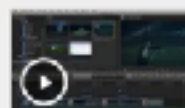
Smoke 2013 Essential Training

lynda.com PREMIUM VIDEO



After Effects CC Essential Training

lynda.com PREMIUM VIDEO



Commercial Editing Techniques with Final Cut Pro X v10.0.9

lynda.com PREMIUM VIDEO



Smoking Powerpoint Presentation

rncade  
210,372 vues



Stop smoking.....

Bhanu Vyas  
48,846 vues



THIRST

Jeff Brennan  
3,177,528 vues



**Jesse Desjardins -**  
**@jessedee**



28 documents  
31758 abonnés  
1 Clipboards



Sydney, NSW, Australia

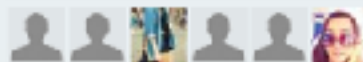
Travel / Tourism

[about.me/jessedee](https://about.me/jessedee)

You don't make friends with bad PowerPoint presentations.

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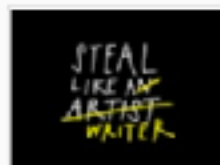
Tags (80)

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Favorites (87)

Tout voir



**Steal Like A Writer**

par auctinkleon  
il y a 3 ans,  
46751 vues



**The Value of Numbers (Visual...**

par ethos3  
il y a 3 ans,  
6594 vues



**For a Future-Friendly Web**

par brodfrostweb  
il y a 4 ans,  
42998 vues



**Five Defining Moments in JESS...**

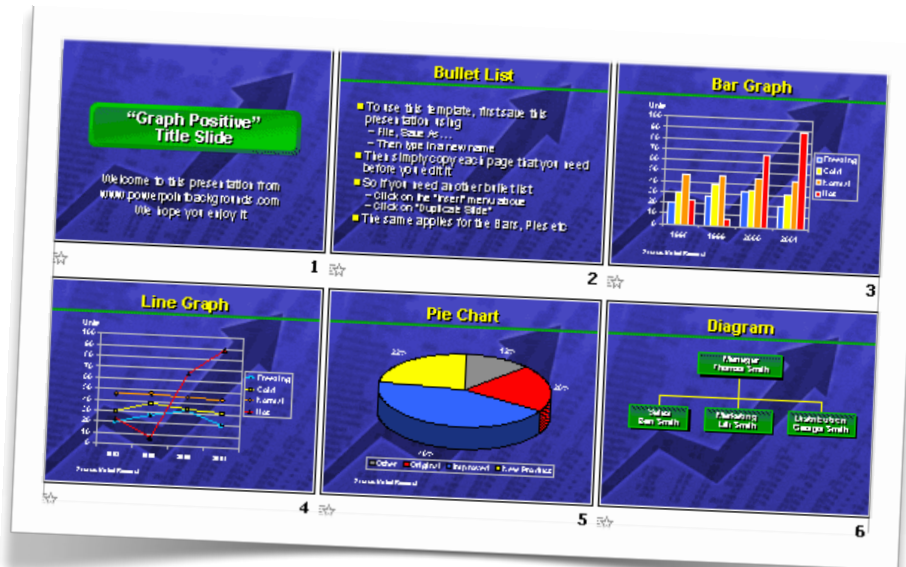
par jess3  
il y a 3 ans,  
40999 vues

# STEAL THIS PRESENTATION!

@JESSEDEE

AVAILABLE IN  
FULLSCREEN

Standard templates  
(like the ones found in Powerpoint)  
are **FUGLY** and don't communicate, they **KILL!**



You can do better!

1.  
mpaign

HAVE A  
KILLER  
OPENING  
SLIDE

Your audience reads your slides  
faster than you talk.

Never, ever, ever put word-for-word what  
you are saying, instead use strong visuals to  
help add to your story and not give it away  
before it comes out of your mouth.



If I was giving this presentation to you  
face-to-face I would eliminate 90% of the text



# EXAMPLES:

“I want to talk to you about early childhood medical care...”



“Here’s what’s happening with sales of luxury french goods...”

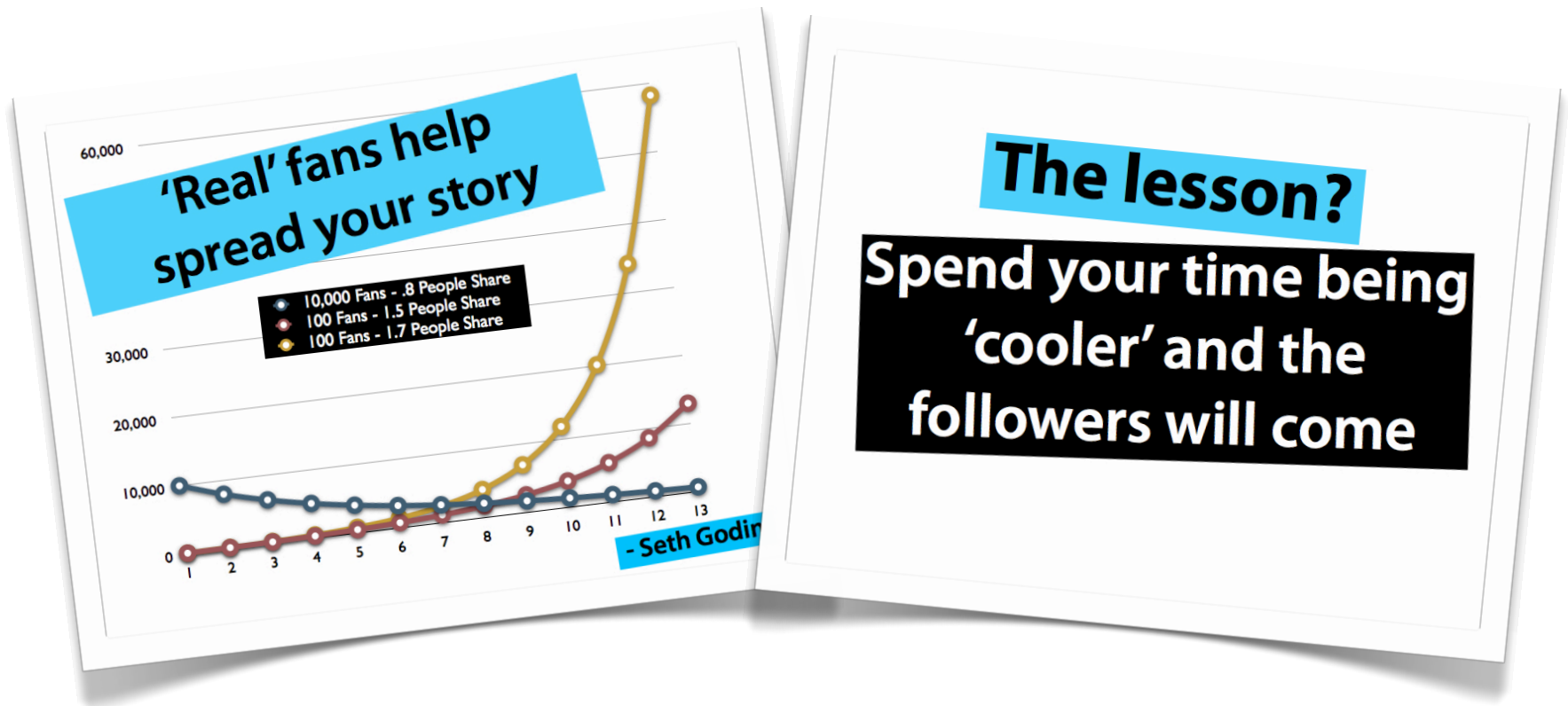


“In freshman year i studied...”  
(kidding)



# GRAPHS ARE OK, BUT REMEMBER:

IT'S NOT ABOUT THE  
NUMBERS, IT'S ABOUT  
WHAT THE NUMBERS MEAN



**BUT...**

- ▶ We are talking about technical presentations

**THESE SLIDES ARE AN  
EXAMPLE OF WHAT YOU  
SHOULD NOT DO**



**DEAR NSA**

# DEAR NSA,

A quick work by Emiland De Cubber  
@emilanddc - [www.emiland.me](http://www.emiland.me)

Dear NSA,

You can do whatever you want with my data.

But not with my eyes.

Those slides are hideous.

I would have expected better from you...

TOP SECRET//SI//ORCON//NOFORN



Gmail

facebook

Hotmail

YAHOO!

Google



skype

paltalk

YouTube

AOL mail



# PRISM/US-984XN Overview

OR

*The SIGAD Used Most in NSA Reporting*  
Overview



April 2013

Derived From: NSA/CSSM 1-52  
Dated: 20070108  
Declassify On: 20350901  
TOP SECRET//SI//ORCON//NOFORN

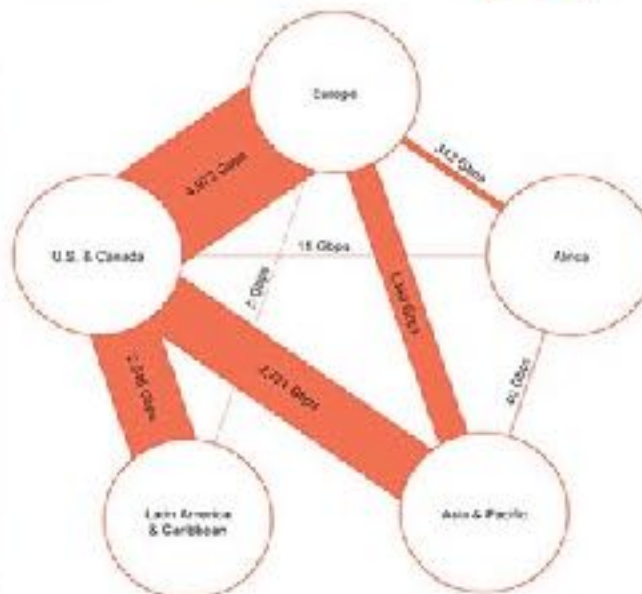


(TS//SI//NF) Introduction

U.S. as *World's Telecommunications Backbone*



- Much of the world's communications flow through the U.S.
- A target's phone call, e-mail or chat will take the cheapest path, not the physically most direct path – you can't always predict the path.
- Your target's communications could easily be flowing into and through the U.S.



International Internet Regional Bandwidth Capacity in 2011

Source: Telegeography Research



(TS//SI//NF)

# PRISM Collection Details



## Current Providers

- Microsoft (Hotmail, etc.)
- Google
- Yahoo!
- Facebook
- PaITalk
- YouTube
- Skype
- AOL
- Apple



## What Will You Receive in Collection (Surveillance and Stored Comms)?

It varies by provider. In general:

- E-mail
- Chat – video, voice
- Videos
- Photos
- Stored data
- VoIP
- File transfers
- Video Conferencing
- Notifications of target activity – logins, etc.
- Online Social Networking details
- **Special Requests**

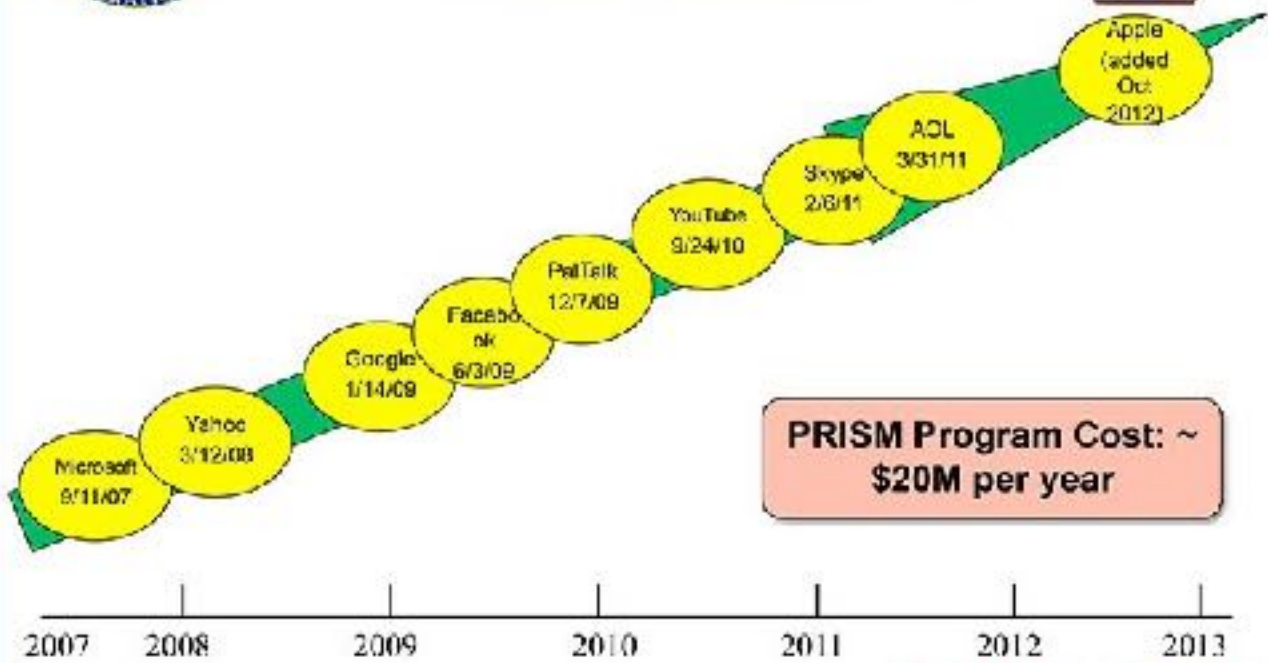
Complete list and details on PRISM web page:  
Go PRISMFAA



TOP SECRET//SI//ORCON//NOFORN



# (TS//SI//NF) Dates When PRISM Collection Began For Each Provider



**PRISM Program Cost: ~ \$20M per year**

2007 2008 2009 2010 2011 2012 2013

TOP SECRET//SI//ORCON//NOFORN

#SRSLY!?

Let me take care of your slides.

Introducing



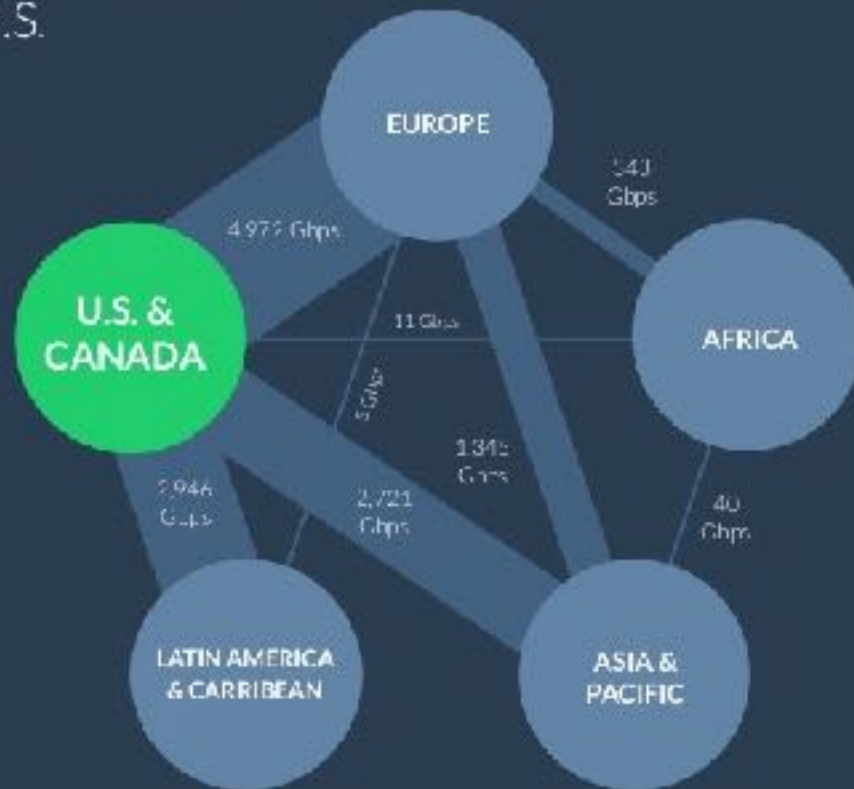
PRISM

The number one source  
of raw intelligence.

# How can we monitor everything?

Most of the world's communications are flowing through the U.S.

**So is your targets' data.**



International Internet Bandwidth

# What will you receive in collection?



Email



Chat



Videos



Photos



File Transfers



Login Activity



Social Media Profiles

Many more data sources available upon request.

# From which sources?



Microsoft



Google



Yahoo!



Facebook



Pa Talk



YouTube



Skype



Aol



Apple





# What is the plan?



09/11/07

---

2007

2008

2009

2010

2011

2012

2013

# What is the plan?



09/11/07



03/12/08

---

2007

2008

2009

2010

2011

2012

2013

# What is the plan?



2007

2008

2009

2010

2011

2012

2013

# What is the plan?



01/14/09



06/03/09



09/11/07



03/12/08



12/07/09



09/24/10

2007

2008

2009

2010

2011

2012

2013

# What is the plan?



2007

2008

2009

2010

2011

2012

2013

# What is the plan?



2007

2008

2009

2010

2011

2012

2013

How much?

**\$ 20M**  
per year

(It's worth it. Come on, that's *a lot* of data)





Welcome to a new world.



PRISM

Even if you are not a government agency,  
I would be happy to help you with your next presentation.

Visit  
**www.emiland.me**

or contact me at :  
**hello@emiland.me**



# Thanks to all these people!

## Font

Lato by Łukasz Dzielniak

## Symbols by The Noun Project

Prism by Martha Ormiston

Email by Douglas Nash

Conversation by Murali Krishna

Super 8 Camera by John Caserta

Polaroids by Johan H. W. Basberg

Paper Clip by Marie Coons

Key by William J. Salvador

Community by Rémy Médard

## Social Media Icons

Simple Icons by Dan Leach

## Proofreading

Mack McConnell



# CHECK AND RECHECK!

- Verify typos and other mistakes
- Mistakes are varied, varied based on your work
  - ✓ In both papers and slides
- Suggestion
  - ✓ Be careful from the beginning

# CONTROL YOUR VOICE

- Neither too loud nor too low
- Neither too fast nor too slow

Video (again)

# QUALITY OF FIGURES

**Low**



**Medium**



**Ultra**





# AVOID LIGHTNING YOURSELF



### Threats

Threat Level

1 2 3 4 5 6 7 8 9 10

- 37 worm infections
- 15 ...

### Exposures

Exposure Level

1 2 3 4 5 6 7 8 9 10

- 15% hosts exposed
- 45 critical exposures

### Defenses

15 active defenses

- 5 hosts contained
- 0 hosts blocked

15 operational  
Recent Reports  
Recent Configurations  
Did you know?  
You can set the number of recon attempts per host?  
More Tips



LUKEW  
INTERFACE DESIGN

# STRANGE SITUATION

Unauthorized or which a commercial sex act is related to false, fraud, or coercion or in which the person intended to perform such an act is under 18.

The consultant, harboring, transportation, provision, or receipt of a person for labor or services, through the use of force, fraud, or coercion, for the purpose of subjecting that person to involuntary servitude, peonage, debt bondage, or slavery.





# FURTHER RECOMMENDATIONS

- Going back and forward (slides)
- Excuse-me, but I did not prepare well...
- If you are nervous, forget the pen
- Water for longer presentations
- Cell phone
- Etc.

**SOME DON'TS**



# **HORRENDOUS BACKGROUNDS**

# Catchy Slide Title

Nested stuff for demonstration purposes:

- Hey one two
  - One.. one..
    - One two
  - Say say
    - say one two
- One two
- Like Gentoo
  - 1 Come on
  - 2 please
  - 3 say now:
- One two



# AVOID UNNECESSARY STUFF



I am the main message of the slide  
✓ But can you see me?



Introduction

Preparing slides

Saving slides

Giving a talk

Oral techniques

Some discussion

Conclusion



# REAL EXAMPLES



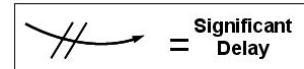
# What we are Seeking...YOU!

Some Associate and Intern Characteristics...

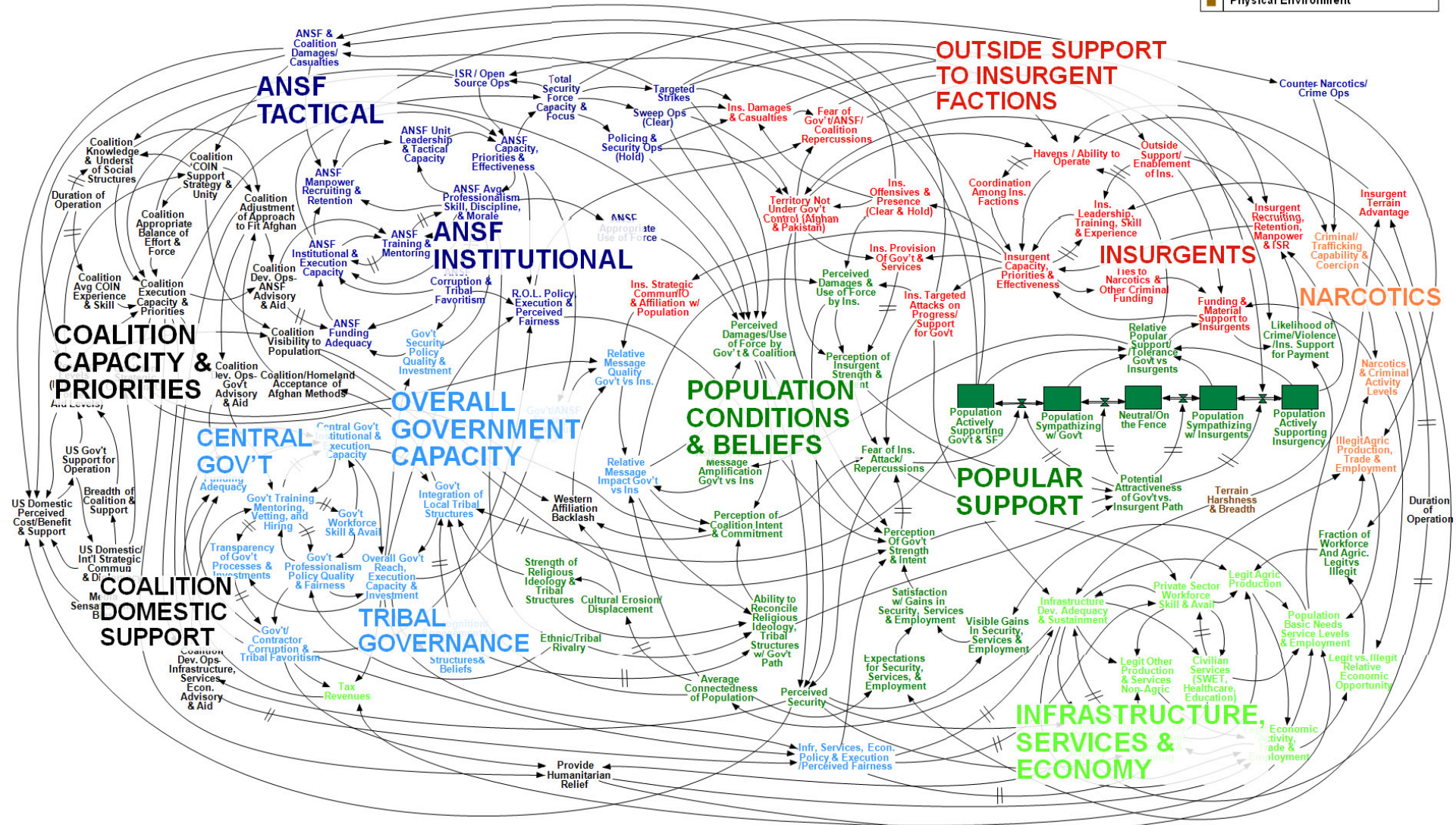
Ability to Make a Difference  
Project Manager  
Analytical  
Customer Service Focus  
Integrity  
Committed to Excellence  
Innovative  
Leadership  
Results Driven  
Collaborator  
Strong Communicators  
Team Player  
Pacesetter  
Challenge the Status Quo  
Change Agents  
Professionalism  
Dedicated  
Ethical



# Afghanistan Stability / COIN Dynamics



- Population/Popular Support
- Infrastructure, Economy, & Services
- Government
- Afghanistan Security Forces
- Insurgents
- Crime and Narcotics
- Coalition Forces & Actions
- Physical ENVIR



**WORKING DRAFT - V3**





# US-CERT



*Amit Yoran*

**US-CERT and the Multi-State ISAC are working together on a number of programs, including this webcast series, to help enhance our Nation's cyber security readiness and response. The Multi-State ISAC has recently become a member of the US-CERT portal, which provides a secure mechanism for sharing information between and among partners, improving cyber preparedness, readiness and response capabilities.**

**US-CERT also hosts a public website, at [www.us-cert.gov](http://www.us-cert.gov), which provides a wealth of information regarding cyber security – helpful tips for protecting against cyber security threats; cyber security alerts and bulletins, as well as the ability to sign up to receive free cyber security alerts via email.**

**National Webcast Initiative**



# FY08 and Beyond

## OPERATING SYSTEMS

- Windows Server 2008
- Windows Small Business Server Code Name "Cougar"
- Windows Server Code Name "Centro"
- Windows Vista SP1
- Windows Server 2008 Update Release
- Windows Server 2008 SP1

## SECURITY

- Microsoft Forefront Code Name "Sterling"
- Microsoft Forefront Client Security
- Microsoft Forefront Security for Office Communications Server
- Microsoft Forefront Security Management Console
- Intelligent Gateway Application 2007
- Microsoft Forefront Security for Exchange Server "14"
- Microsoft Forefront Security for SharePoint "14"

## IT OPERATIONS

- Microsoft System Center Operations Manager 2007
- Microsoft System Center Virtual Machine Manager
- Microsoft System Center Essentials 'v2'
- Microsoft System Center Configuration Manager 2007
- Microsoft System Center Data Protection Manager 'v2'
- Microsoft System Center Identity Lifecycle Manager 2007
- Microsoft Desktop Optimization Pack for Software Assurance

## ONLINE

- Windows Live
- Microsoft Office Live
- msn
- Microsoft adCenter
- XBOX LIVE
- Live Search

## COLLABORATION

- Microsoft Office Communications Server 2007
- Microsoft Office Communicator 2007
- Microsoft Expression Studio
- Microsoft Speech Server 2007
- Microsoft Tellme
- Office:mac

## ENTERTAINMENT & DEVICES

- zune
- Microsoft Mediaroom
- Windows Embedded CE
- Windows Automotive
- Windows Media
- Microsoft Surface
- Microsoft Office Mobile
- XBOX 360 ELITE

## BUSINESS PLATFORM

- Microsoft Dynamics NAV
- Microsoft Dynamics AX
- Microsoft Dynamics SL
- Microsoft Dynamics GP
- Microsoft Dynamics CRM
- Microsoft Dynamics Live CRM
- Microsoft Dynamics Entrepreneur Solution

## APPLICATION PLATFORM

- Microsoft SQL Server 2008
- Microsoft BizTalk Server R2
- Microsoft .NET Framework
- Microsoft Visual Studio 2008
- Microsoft Popfly
- Microsoft Expression Studio V2
- Microsoft Silverlight



# Pathophysiology of Hirschsprung Disease

- Congenital aganglionosis of the distal bowel defines Hirschsprung disease. Aganglionosis begins with the anus, which is always involved, and continues proximally for a variable distance. Both the myenteric (Auerbach) plexus and the submucosal (Meissner) plexus are absent, resulting in reduced bowel peristalsis and function. The precise mechanism underlying the development of Hirschsprung disease is unknown.
- Enteric ganglion cells are derived from the neural crest. During normal development, neuroblasts will be found in the small intestine by the 7th week of gestation and will reach the colon by the 12th week of gestation.[3] One possible etiology for Hirschsprung disease is a defect in the migration of these neuroblasts down their path to the distal intestine. Alternatively, normal migration may occur with a failure of neuroblasts to survive, proliferate, or differentiate in the distal aganglionic segment. Abnormal distribution in affected intestine of components required for neuronal growth and development, such as fibronectin, laminin, neural cell adhesion molecule (NCAM), and neurotrophic factors, may be responsible for this theory.[4, 5, 6]
- Additionally, the observation that the smooth muscle cells of aganglionic colon are electrically inactive when undergoing electrophysiologic studies also points to a myogenic component in the development of Hirschsprung disease.[7] Finally, abnormalities in the interstitial cells of Cajal, pacemaker cells connecting enteric nerves and intestinal smooth muscle, have also been postulated as an important contributing factor.[8, 9]
- Three neuronal plexus innervate the intestine: the submucosal (ie, Meissner) plexus, the intermuscular (ie, Auerbach) plexus, and the smaller mucosal plexus. All of these plexus are finely integrated and involved in all aspects of bowel function, including absorption, secretion, motility, and blood flow.

**TOOLS**



Google Slides



L<sup>A</sup>T<sub>E</sub>X

Canva



You can choose **any** tool you want...  
... only the result counts!

# **FONTS**



# FONT STYLE

- Calibri
- Arial
- Century Gothic
- **Comic Sans MS**
- **Montserrat**
- *Brush script*
- Courier New
- Edwardian Script
- Times New Roman
- Garamond

Please use "Sans Serif" style

# FONT SIZE

▸ 72 points

▸ 48 points

▸ 32 points

▸ 20 points

▸ 16 points

▸ 12 points

Choisissez le leader  
de l'internet local !



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A B C D E F G H I J K L M N O P Q R S T U V W X Y Z #

<b>Fantaisie</b> Cartoon BD, Comic Groovy Old School Spirales Western Usé Destructuré Destroy Horreur	<b>Feu, Glace</b> Déco Typewriter Stencil, Armée Rétro Lettres Grille Divers	<b>Etranger</b> Chinois, Jap. Arabe Mexicain Romain, Grec Russe Divers	<b>Techno</b> Carré LCD Science fiction Divers <b>Bitmap</b> Pixel, Bitmap	<b>Gothique</b> Médiéval Moderne Celtique Lettres Divers	<b>Basique</b> <b>Sans serif</b> Serif Longueur fixe Divers	<b>Script</b> Calligraphie Soignée Manuscrit Brush Trash Gaufré Divers	<b>Symboles</b> Alien Animaux Asiatique Andien Runes, Étrique Esotérique Fantastique Honneur Jeux Formes	<b>Codes barres</b> Nature Sport Têtes Enfants TV, Cinéma Logos Sexy Armée Musique Divers	<b>Fêtes</b> St Valentin Fêtes Halloween Noël Divers
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## Basique > Sans serif

1 2 3 4 5 6 7 8 9 10 ... 53 ▶

Aperçu

Polices

20 ▼

Voir les variantes

Taille

Moyen ▼

Trier par

Popularité ▼

**Bebas Neue**   par [Dharma Type](#) 

5 435 076 téléchargements (4 351 hier) 38 commentaires 100% Gratuit

# BEBAS NEUE

**Aquawax**   par [Zetafonts](#) 

92 313 téléchargements (2 927 hier) 4 commentaires Gratuit pour un usage personnel - 3 fichiers